



Vibrant setting: Artist's impression of the 1Tebrau building consists of 36 units of four-storey offices and 588 designer suites, located along Jalan Tebrau, Johor Baru.

Designer makeover at Jalan Tebrau

1Tebrau project to attract local and foreign investors

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JOHOR BARU: Jalan Tebrau is set for a facelift by the end of 2015 with the completion of an integrated development featuring shop offices and designer suites to replicate those in the Klang Valley.

Construction of the RM330mil 1Tebrau project, consisting 36 units of four-storey offices and 588 designer suites and is slated to attract both locals and foreign investors.

The project's developer Distinctive Group executive chairman Datuk David Koh said the company is confident of replicating similar success its Klang Valley developments in 1Tebrau.

"We are excited to introduce some of our unique concepts to the Southern region, which will be the group's current focus.

"Since our soft launch in June, we have received warm response from investors and have reached 100% sales take-up for our Type A designer suites while over 80% sales take-up were made for our dual-frontage shop offices in Block A," he said.

Koh, who has over 30 years of property development experience in the Klang Valley, added that the 1Tebrau project targets young first-time property buyers for the designer suites.

"The project is the group's first venture into Johor and we will be focusing on two upcom-

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—DAVID KOH

ing residential and commercial projects in Medini, Nusajaya."

In relation to the matter, property consultant and executive director of PA International Property Consultants Sdn Bhd V. Sivadas said that 1Tebrau would breathe fresh air into the matured neighbourhood.

"I think that the project is among the first modern mixed development along Jalan Tebrau and is definitely in line with the Government's initiative to transform and rejuvenate Johor Baru city," he said.

The 1Tebrau project consists two major components, which are shop offices between 7,735 sq ft and 10,618 sq ft of various features and 588 designer suites ranging from three-bedroom or studio suites.

The designer units are priced from RM343,000 onwards up to RM648,000 while the shop offices range from RM1.9mil to RM5mil.

For more information, visit www.1Tebrau.com.my.